

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

CLAIMS

1. (Previously Presented): A smoking article comprising a rod of smokable material, a wrapper about said rod of smokable material and a web material comprising an adsorbent material and a flavourant, the web material being positioned between said rod of smokable material and said wrapper, wherein said web material extends over only a portion of the length of the rod of smokable material.
2. (Original): A smoking article according to Claim 1, further comprising a filter element containing an adsorbent material operable to reduce vapour phase components of smoke during smoking.
3. (Currently Amended): A smoking article according to Claim 1 [[or 2]], wherein the web material is a cellulosic sheet material.
4. (Original): A smoking article according to Claim 3, wherein the cellulosic sheet material is paper.
5. (Currently Amended): A smoking article according to ~~any one of Claims 1-4~~ Claim 1, wherein said adsorbent material is incorporated within the web material as an integral component.
6. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein said adsorbent material is activated carbon.
7. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein said adsorbent is in granular, powder or particulate form having a mean particle size less than 20µm.
8. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein the loading level of adsorbent in said web material is 10-45% by weight of the web material.

9. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein said flavourant is one or more of the following: menthol, alcohols, esters, ketones, lactones, essential oils, and aldehydes.
10. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein said web material is adhered to an inner surface of said wrapper.
11. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein said portion is at or towards the mouth end of said rod of smokable material.
12. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein said portion is at or towards the lighting end of said rod of smokeable material.
13. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein the smoking article comprises two or more separate web materials, each web material containing an adsorbent and a flavourant.
14. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein the web material comprises two different flavourants, including multiple lines of separate individual flavourants or mixtures of flavourants.
15. (Currently Amended): A smoking article according to ~~any preceding claim~~ Claim 1, wherein the rod of smokable material comprises tobacco material having a flavourant applied thereto.
16. (Original): A method of making a smoking article comprising feeding a web material, the web material comprising an adsorbent material and a flavourant, to a cutting means, cutting said web material into sections, transferring said sections onto a wrapper and circumscribing a rod of smokable material with said wrapper.
17. (Original): A method according to Claim 16, wherein said web material is cut into sections having a length corresponding to twice the length of said web material in said smoking article.
18. (Original): A method according to Claim 16, wherein said web material is cut into sections having a length less than the length of the rod of smokable material.

19. (Currently Amended): A method according to ~~any one of Claims 16-18~~ Claim 16, wherein said web material is transferred onto said wrapper at or towards a position corresponding to the mouth end of the smoking article.
20. (Currently Amended): A method according to ~~any one of Claims 16-19~~ Claim 16, wherein adhesive is applied to a surface of said web material before said web material is cut into sections.
21. (Original): A method according to Claim 20, wherein said surface having adhesive applied thereto is transferred onto the wrapper such that the adhesive contacts said wrapper.
22. (Currently Amended): A method according to Claim 20 ~~or 21~~, wherein said adhesive is applied in a strip along or towards an edge of said web material.
23. (Currently Amended): A method according to ~~any one of Claims 16-19~~ Claim 16, wherein adhesive is applied to a surface of said wrapper before said web material is transferred onto the surface of said wrapper.
24. (Currently Amended): A method according to ~~any one of Claims 20-23~~ Claim 20, wherein said wrapper is heated to bond the section of web material to said wrapper.
25. (Currently Amended): A method according to ~~any one of Claims 16-19~~ Claim 16, wherein a pressure is applied to said wrapper after said sections have been transferred onto said wrapper to adhere said web material to said wrapper.
26. (Currently Amended): A method according to ~~any one of Claims 16-25~~ Claim 16, wherein said wrapper is fed along a wrapper feed path and contacts said sections of web material.
27. (Original): A method according to Claim 26, wherein said wrapper is guided along the wrapper feed path to align said wrapper with said sections of web material.
28. (Currently Amended): A method according to ~~any one of Claims 16-27~~ Claim 16, wherein said sections of web material are transferred by a vacuum drum assembly.

29. (Currently Amended): A method according to ~~any one of Claim 16-28~~ Claim 16, wherein said sections of web material are transferred onto said wrapper at a speed substantially equal to the speed of said wrapper.
30. (Currently Amended): A method according to ~~any one of Claims 16-29~~ Claim 16, wherein said web material is slit to form at least two web material feed paths.
31. (Original): A method according to Claim 30, wherein said sections are transferred from said at least two web material feed paths onto a single wrapper.
32. (Original): An apparatus for making a smoking article comprising a means for supplying a web material containing an adsorbent and a flavourant to a cutting means, a cutting means operable to cut the web material into sections, an assembly for transferring sections of web material onto a wrapper, an adhering means to bond the web material onto a wrapper, and smoking article forming means.
33. (Original): An apparatus according to Claim 32, wherein the cutting means comprises a housing having a knife mounted thereon.
34. (Original): An apparatus according to Claim 32, wherein said housing is rotatable.
35. (Currently Amended): An apparatus according to Claim 32~~[[,]] 33 or 34~~, wherein said cutting means is in contact with said assembly for transferring sections of web material.
36. (Currently Amended): An apparatus according to ~~any one of Claims 32-35~~ Claim 32, wherein said assembly for transferring sections of web material is a suction drum.
37. (Currently Amended): An apparatus according to ~~any one of Claims 32-36~~ Claim 32, wherein said adhering means comprises an adhesive applicator.
38. (Currently Amended): An apparatus according to ~~any one of Claims 32-37~~ Claim 32, wherein a web material feeding means is operable to control the speed at which said web material is fed.
39. (Original): An apparatus according to Claim 38, wherein said web material feeding means is a metering roller.
40. (Currently Amended): An apparatus according to ~~any one of Claims 32-39~~ Claim 32, wherein a tracking means aligns said web material with said cutting means.

41. (Currently Amended): An apparatus according to ~~any one of Claims 32-40~~ Claim 32, wherein a heating means operable to heat said wrapper is provided.
42. (Currently Amended): An apparatus according to ~~any one of Claims 32-41~~ Claim 32, wherein a slitting means is provided to slit said web material to form at least two feed paths of web material.
43. (Original): An apparatus according to Claim 42, wherein at least two of each of the following is provided: cutting means, assembly for transferring sections of web material onto a wrapper and adhering means.
44. (Currently Amended): An apparatus according to ~~any one of Claims 32-36 and 38-43~~ Claim 32, wherein said adhering means comprises a pressure exerting means operable to apply pressure to said wrapper.
45. (Original): An apparatus according to Claim 44, wherein said pressure exerting means comprises a pinch roller.
46. (Currently Amended): A method of flavouring an adsorbent-containing web material comprising applying a flavourant to a surface of the web material and subjecting the material to a temperature greater than 20°C for a period of at ~~least~~ least 30 minutes to allow adsorption of the flavourant by the adsorbent in the web material.
47. (Original): A method according to Claim 45, wherein the material is subjected to a temperature of 40-80°C.
48. (Currently Amended): A method according to Claim 46 ~~or 47~~, wherein said period is from 24 to 96 hours duration.
49. (Currently Amended): A method according to Claim 46 ~~or 47~~, wherein said material is subsequently subjected to an ageing stage in which said material is stored at ambient conditions for a period of 2 days to 6 months.
50. (Original): A method according to Claim 49, wherein said ageing stage is for a period of 2 days to 6 weeks.
51. (Currently Amended): A method according to ~~any one of Claims 46-50~~ Claim 46, wherein said flavourant is applied to said web material in a plurality of streams.
52. (Original): A method according to Claim 51, wherein said flavourant is applied in the form of a filament having a substantially circular cross-section.

53. (Currently Amended): A method according to ~~any one of Claims 46-52~~ Claim 46, wherein said flavourant is heated prior to application to said web material to maintain said flavourant in a molten state.

54-57. (Canceled).